

AUG 18 1925 /

©CIL 21734 ✓

WITHOUT MERCY ✓

Photoplay in seven reels ✓

✓ From the Story by John Goodwin ✓ ✓

Directed by George Melford

Author of photoplay (under Sec. 62)
Metropolitan Pictures Corporation of the U. S. /

AUG 18 1925

Washington, D. C.

Register of Copyrights
Washington, D. C.

Aug. 17, 1925

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of Metropolitan Pictures Corporation

Without Mercy (7 reels)

Respectfully,

FULTON BRYLAWSKI

The Metropolitan Pictures Corporation
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Without Mercy	8/17/1925	L ©CLL 21734

The return of the above copies was requested by the said
Company, by its agent and attorney on the 17 day of
August and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

Fulton Brylawski
AUG 20 1925

"WITHOUT

AUG 18 1925

PRODUCERS DISTRIBUTING CORPORATION, 469

"WITHOUT MERCY"—A DRAMA AND INTRIGUE IN A MODERN DIRECTION OF THE

©CLL 21734

MELFORD ACCOUNTS FOR SUCCESS AS PICTURE DIRECTOR

Looks For Mistakes In Other's
Work That He May Avoid
Them In His Own

George Melford, the celebrated director, gives an interesting version of a practice which accounts for much of his success as a director of superior screen dramas.

Melford, an intense and untiring student of picture production, is often to be found in some obscure picture house in or around Los Angeles viewing any sort of picture. When cornered one time by some intimate acquaintances and asked why he apparently wasted his time looking at any sort of a production, he confided that these excursions were not made in search of ideas but rather in search of mistakes.

In "any sort of a picture", as they termed it, he felt he could find more production errors. In picking them out he would then go over them carefully to determine the cause, and use this knowledge to advantage in his own work.

"It is much easier," he told them, "to pick flaws in the other fellow's work than in your own. But the mistakes others make can be watched for in one's own work."

Melford is a director with a vast store of technical knowledge. He is said to know as much about the production of motion pictures as any director in the field. To this he adds the result of his excursions to the

other pictures. He has long list of mistakes to make, and follows it carefully.



Scene from "WITHOUT MERCY"
RELEASED BY
PRODUCERS DISTRIBUTING CORP.

One Col. Prod. Cut No. 1

"Without Mercy", his latest production presented by Metropolitan Pictures, Inc., which opens next at the Theatre for a run, is said to be a typical Melford production. The same careful attention to detail, bringing out forcefully the vibrant dramatic elements of the powerful love drama; the masterful manner in which the life and action of the narrative is carried along like a living, breathing thing until the final crisis; the startling innovations placed here and there throughout the production, all show the result of untiring study and attention to detail. It is perfect screen entertainment.

MR. EXHIBITOR:

In this first Metropolitan Picture Distributing Corporation you have two among a group of features.

They are George Melford, the director. Melford's name in itself is enough to attract in swarms.

The title itself is a rarity, in that it is not repeated again. Repeat it. Turn it over in your mind yourself.

See that your customers get this "Without Mercy" prominently before their eyes and corner and every turn of the road.

The title itself is a rarity, in that it is not repeated these days of misleading captions this alone.

Based on the story by John Goodwin Monte Katterjohn, photographed by Charles Ames, it affords not only a box office return but forms one of those invisible bricks that build up that well known business phrase "Firmly established."

Are All Women

CATCHLINES

"Without Mercy"—a story of justice.

A battle in love and in politics, with a girl's hand as a reward—"Without Mercy."

"Without Mercy" is a narrative of a woman's hate for a man.

Have you ever lost an election bet, in which the prize was a woman? See "Without Mercy."

A woman who deals with a man "Without Mercy" has a reason. See what it is.

"Without Mercy" is with love.

Justice, "Without Mercy."

"Without Mercy" is a tale of a young girl's infatuation for one man, her true love for another man, and mother-love. The strongest wins.

Are all women "Without Mercy?"

What becomes of a man whom a woman treats "Without Mercy?"

A photoplay which glorifies the womanhood of the world.

A melodramatic thunderbolt, smashing precedents in screen annals.

His prey was women; his goal was gold.

"\$125,000 or your daughter's life." The message of an unknown to the largest banker of London.

"WITHOUT MERCY"

With

VERA REYNOLDS
Dorothy Phillips,
Robert Ames and
Rockliffe Fellowes

Adapted by Monte Katterjohn
from the novel by John Goodwin

A
GEORGE MELFORD
production



S SHEET
ON
T MERCY"

ATION, 469 FIFTH AVENUE, NEW YORK CITY

MATIC STORY OF ROMANCE
DERN SETTING UNDER THE
HE FAMOUS GEORGE MELFORD

Picture to be released through Producers
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At Women

OUT
MERCY"



Metropolitan Pictures, Inc.

Present

A George Melford Production

"WITHOUT MERCY"

By JOHN GOODWIN

X Adapted by MONTE KATTERJOHN X

Directed by GEORGE MELFORD

Photography by CHARLES G. CLARKE

Released by

Producers Distributing Corporation

THE CAST

Mrs. Enid Garth	Dorothy Phillips
Sir Melmoth Craven	Rockcliffe Fellowes
Margaret Garth	Vera Reynolds
John Orme, M. P.	Robert Ames
Horace Massingham	Lionel Belmore
Natalie	Patricia Palmer
Ducrow	Fred Malatesta
Sugden	Sidney D'Albrook
Link	Eugene Pallette
Madame Gordon	Tempe Piggott

Synopsis

Sir Melmoth Craven, English political leader, is seeking a loan to finance his campaign for Parliament. Turned down by Garth and Garth, Ltd., he finally negotiates a loan, payable on demand at usurious rates, with Gordon's, Ltd., an underworld money lending establishment.

Mrs. Enid Garth, head of the former house, learns of the latter transaction from Madame Gordon.

At a reception at the Garth Mansion, Margaret Garth, acting as hostess in the absence of her mother, evidences signs of distinct interest in Sir Melmoth who meets her for the first time as a guest. A disgruntled witness of the scene is Margaret's sweetheart, John Orme, M. P. (Member of Parliament). Orme leaves just as Mrs. Garth returns. Mrs. Garth is incensed at Sir Melmoth's presence and orders him to leave.

From Margaret, Mrs. Garth learns of her infatuation for Sir Melmoth and the breach it caused with Orme. To save the girl she recites the story of her own suffering twenty years ago at Sir Melmoth's hands and as proof bares her shoulders to exhibit the permanent scars caused by a whip in his hands. The realization of the true nature of the man who had attracted her stuns Margaret.

Election time brings Sir Melmoth and Orme into the political arena as opponents. Using every trick of his political trade Sir Melmoth not only carries the election but manages to have his opponent accused of fraud.

Election is only half of Sir Melmoth's ambition. He is scheming to win Margaret when payment of his loan is unexpectedly demanded. In this emergency he has Margaret kidnapped and placed on a barge filled with high explosives. During the kidnapping one of Sir Melmoth's hirelings is murdered and Orme, out on bail pending trial, is suspected of the deed.

Orme, learning of Margaret's imprisonment, swims to the barge and rescues her before the craft is blown to splinters.

The result is, that while Mrs. Garth has given up her daughter for lost and Sir Melmoth believes her dead as the result of the explosion, Orme is able to plan a neat reprisal. At the Gordon offices Sir Melmoth is confronted by Mrs. Garth disguised as Madame Gordon, and forced into a complete confession of his misdeeds.

As soon as the confession has been made Orme and Margaret effect a surprise entrance. The denouncement is complete. Margaret is cured of any sentimental regard she had for Sir Melmoth and Orme is cleared of all suspicions against him. Together they are free to seek happiness while

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His prey was women; his goal was gold.

"\$125,000 or your daughter's life." The message of an unknown to the largest banker of London.

Whip-lashed, tied to a tree, he left her to die in the Argentine. Twenty years later found him at her mercy.

An impelling story, directed by a capable director, acted by an efficient cast, produced in a convincing manner. An attraction made to please the theatregoer.

The story of a man's cunning and a woman's wit, set amid the wilds of the Argentine and the mansions of London.

A LETTER

Dear Playgoer:

"Without Mercy" is a title which tells just what it means.

Twenty years before the time of the story, an unscrupulous schemer treated a woman "Without Mercy" when she let herself fall into his hands. Now, the tables are turned and she holds the whip hand.

Does she use it? Yes, when her home and her daughter's life happiness are threatened by the power this man has, she breaks him. There are an abundance of climaxes in this colorful narrative of love and politics. The situations are unusual—and unexpected.

You can't afford to let next week pass "Without Mercy."

Sincerely yours

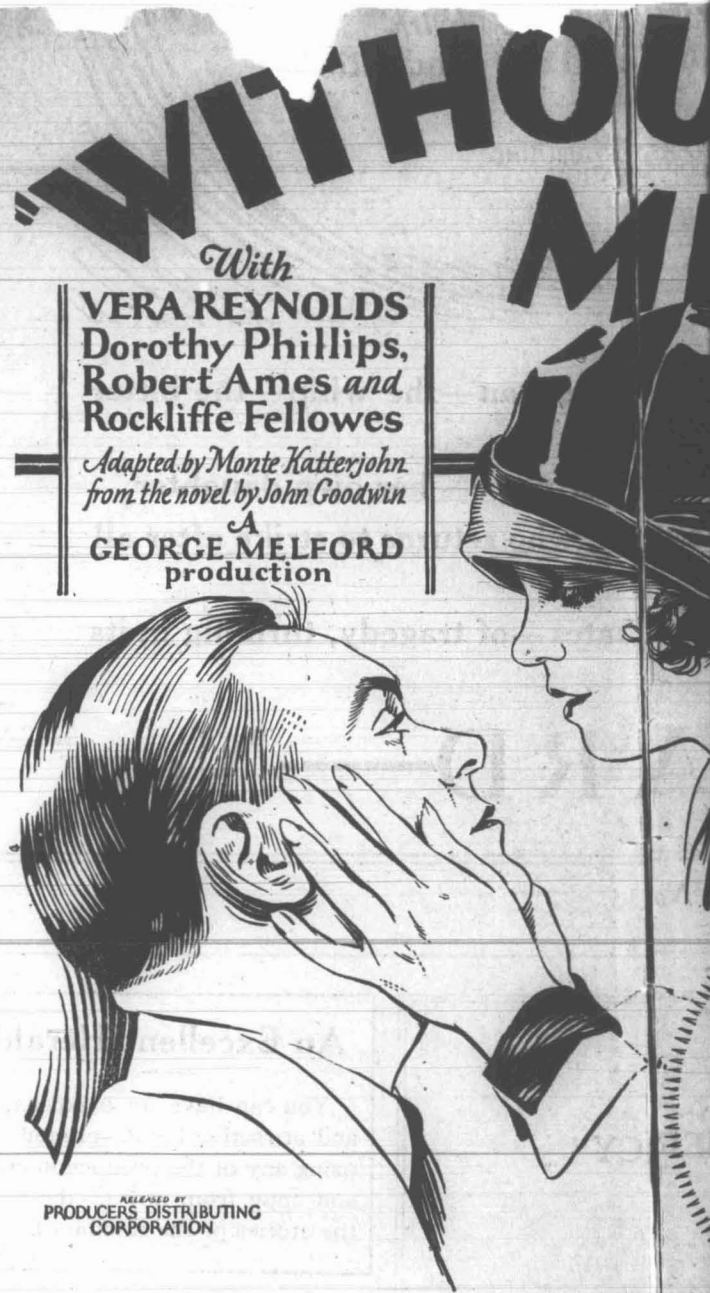
The Manager.

EXHIBITOR—Have Photographs of Your Exploitation Stunts Reproduced in Trade Papers

Send in to Home Office of Producers photographs of your ballyhoos, lobby displays and other exploitation stunts in this picture. We will have them reproduced in the trade papers without cost to you and with full credit line to you and your theatre.

We will gladly cooperate in giving you and your theatre this publicity. Address your communications as follows:

Publicity Department,
Producers Distributing Corporation,
469 Fifth Avenue, New York City.



Like stolen glances at the innermost recesses of a woman's soul.

All the tenderness of a great love—all the fury of a great hate—a woman's greatest emotions portrayed with the power and passion of understanding in this great dramatic screen triumph.

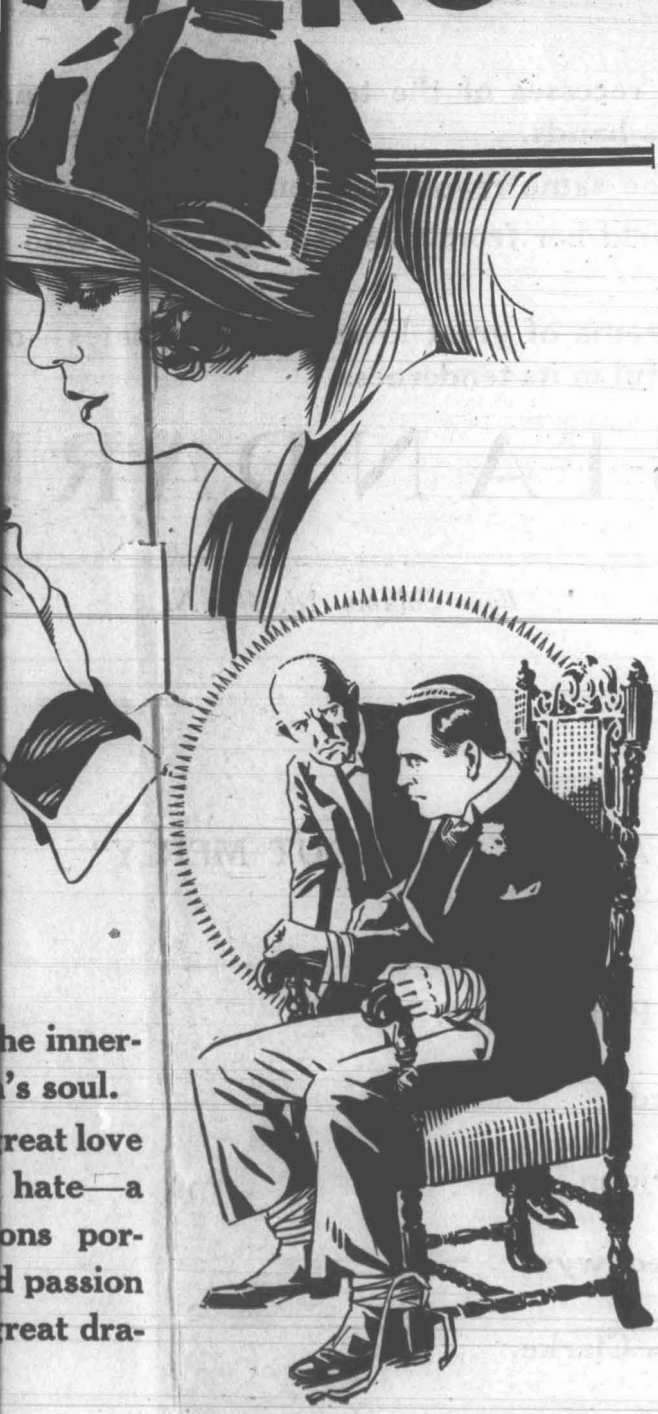
AT THE ST

Three Column Ad. (Cut

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Women

WITHOUT MERCY



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 Great love
 hate—a
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 d passion
 Great dra-

E STRAND

Column Ad. Cut No. 4

THE CAST

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Sir Melmoth Craven	Rockcliffe Fellowes
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WHO'S WHO

DOROTHY PHILLIPS

Dorothy Phillips, who portrays the role of Enid Garth in "Without Mercy" started her theatrical career in her home town of Baltimore, Md., as a member of George Fawcett's Stock Company.

Her screen career began with Universal, where she appeared in many pictures directed by her late husband Allen Houlbar. Since his death she has been in retirement from the screen.

Miss Phillips is an accomplished vocalist, and an expert horsewoman. She is five feet, three inches tall, weighs 123 pounds and has dark eyes and chestnut hair.

ROCKLIFFE FELLOWES

Rockcliffe Fellowes was born in Ottawa, Canada. During his long stage career he played with such favorites as Mrs. Fiske, Cyril Scott and Grace George.

His entry into the picture field was in "The Regeneration", in which he was cast as the villain. Since then he has had many pictures to his credit and is one of the few "likeable villains" remaining before the camera.

He is five feet, eleven inches tall and weighs 175 pounds. His eyes and hair are brown. He has a home in Santa Monica, Cal., and New Rochelle, N. Y.

VERA REYNOLDS

Vera Reynolds was born in Richmond, Virginia. When she was 18 months old, her family moved to Los Angeles.

She began her screen career as an extra in comedy bits. Her first big role was with Gloria Swanson in "The Prodigal Daughters", which was soon followed by "The Spanish Dancer", "The Sign", and "Broken Barriers". Then came a part in "Icebound" which resulted in a featured leading role in "Feet of Clay". In "Without Mercy" Miss Reynolds achieves new honors in a somewhat different role.

She is five feet, one inch tall and weighs 110 pounds. A dyed in the wool base ball fan, she also rides, swims and dances.

ROBERT AMES

Born in Hartford, Conn., he received his early dramatic training right at home with the Hunter Bradford Stock Company. Following two seasons of this he went on tour with several companies, including "Come Out Of The Kitchen" with Ruth Chatterton and with The Dolly Sisters in "Oh Look". Later he appeared in Broadway productions with Francine Larrimore, Ethel Barrymore and Otis Skinner.

DeMille saw him one evening in "Kelly's Vacation" playing at a Los Angeles theatre and induced him to try screen work.

His hobby is making golf clubs. Vivienne Segal, of Ziegfeld Follies fame, is his wife.

A George Melford Production Smashes All Records

REVIEWS

(Review No. 1)

Melford Adds Glory In New Production

George Melford is another famous director who has entered the independent field and is adding new glory to an already enviable reputation.

His latest production, "Without Mercy", presented by Metropolitan Pictures, Inc., and released through Producers Distributing Corporation, which opened yesterday at the

Theatre combines all the qualities which go to make delightful screen entertainment.

The story is centered around a mother and her daughter, with the daughter in love with two men. One man, an unscrupulous schemer, has the girl infatuated with him even as he had the mother in the days of her youth. The mother, knowing this, and still bearing on her body marks of brutal treatment at his hands, tries to direct the girl's affections to the other man who really loves her.

The combination of events that lead up to the unmasking of the villain, abound in action and thrills, and keep the spectator on his seat's edge throughout the entire showing. Murders, explosions, and elections are but a few of the gripping and harrowing incidents that combine to make "Without Mercy," a drama of rare action and heart interest.

The role of the mother is played by Dorothy Phillips. Rockcliffe Fellows, plays the villain, who is conspiring for the daughter, portrayed by Vera Reynolds, and Robert Ames is the hero.

Individually and collectively, they render a fine performance, giving life and color to the already human characters who live the narrative. More George Melford Productions can be looked forward to.

(Review No. 2)

"Without Mercy" Unusual Picture

"Without Mercy", the George Melford production presented by Metropolitan Pictures, Inc., which opened yesterday at the

Theatre, is just one more reason why this director has attained for himself the leading place which he enjoys in the foremost rank of screen directors.

Each succeeding Melford production brings with it something of the unusual, often bordering on the sensational, which makes it remembered. "Without Mercy" is a fast moving narrative, and one which, in the hands of an ordinary director could easily be carried along too quickly or let drag.

This director is quite evidently the master of his audiences. He knows just where to add and just where to detract, to bring out the fine dramatic points of his story and instill into his characters the minute touches that make them living, loving and fighting human beings.

The story deals with two men in love with the same girl. One of the men, a villainous schemer, at one time wronged the girl's mother. The

A Tremendous Conflict of

GREAT LOVES and

Her Daughter

Or Herself—

Which Shall It Be?

"WITHOUT MERCY"

With
VERA REYNOLD
Robert Ames and

Adapted by Mor
from the novel by John

A GEORGE MELFORD

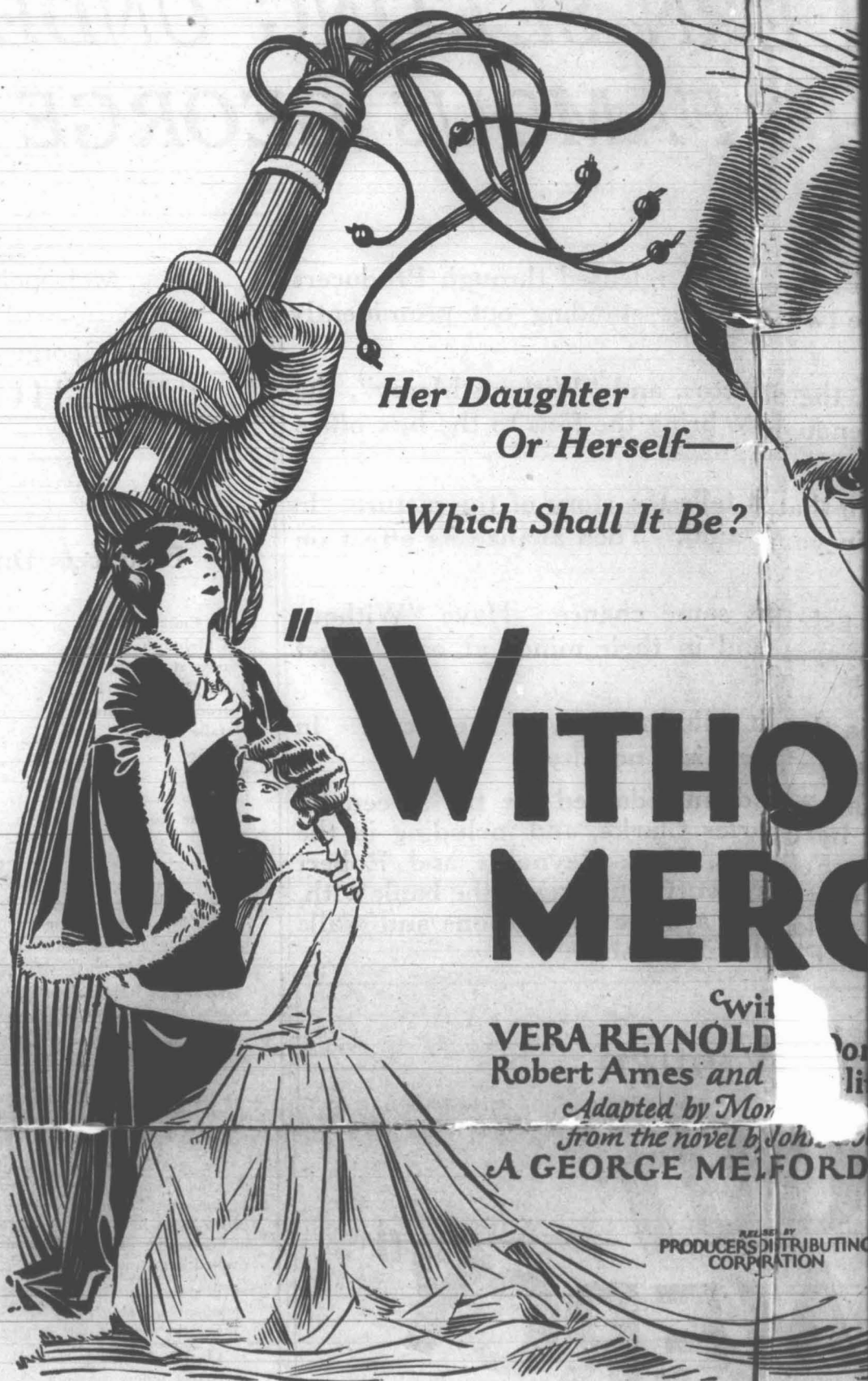
PRODUCED BY
PRODUCERS DISTRIBUTING
CORPORATION

Out of the dim recesses of the terrible past—the man
agonies of suffering at his hands.

Now—today—the same revolting scene but in her place

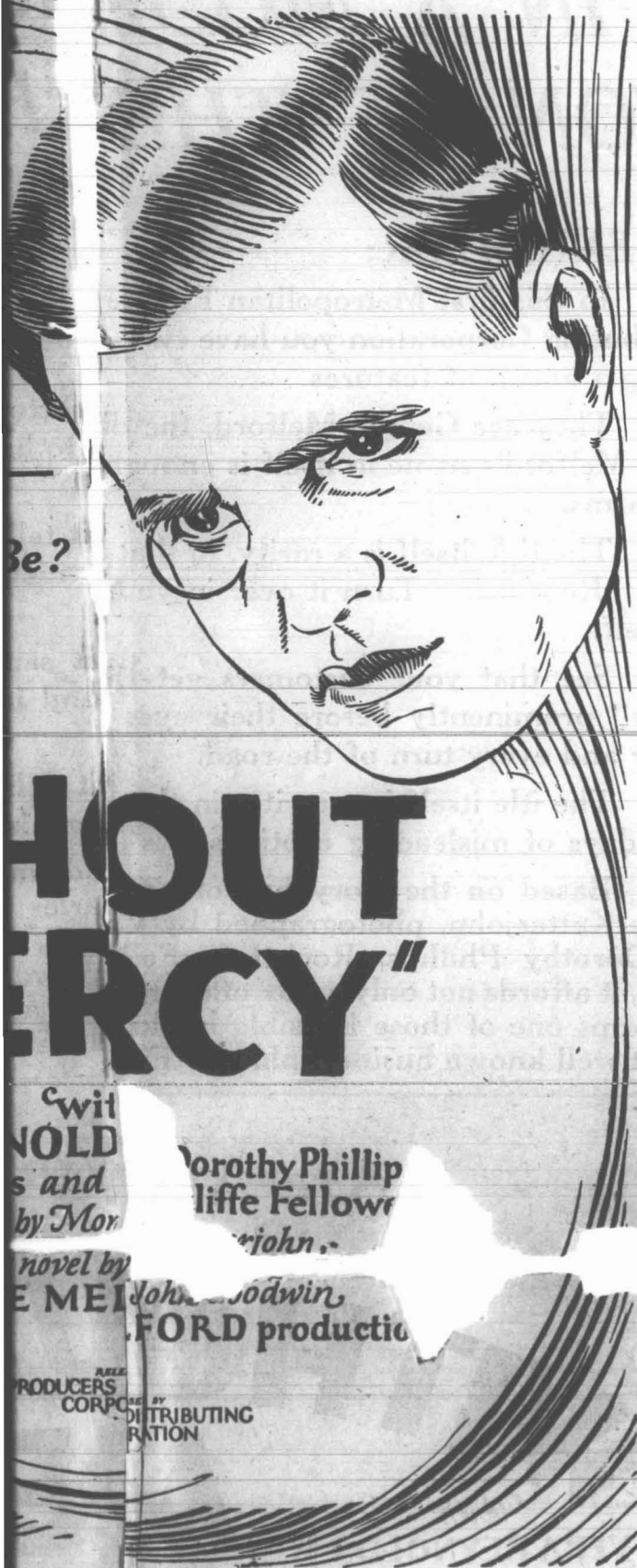
How can she shield her from this beast of a man, who
the years?

A tremendous drama of great loves and great hates—



Production That Precedents In Screen Annals

and GREAT HATES



WITHOUT MERCY

With
NOLD
s and
by Mor
Dorothy Phillip
liffe Fellow
John
novel by
E MEI
John
FORD production

PRODUCERS
CORPORATION
DISTRIBUTING
RATION

the past—the man—the whip—the bitter
her place—her own daughter.
an, who returns to strike after all
d great
hates—of tragedy, thrilling in its

DOROTHY PHILLIPS GIVES REASONS FOR RETURN TO SCREEN

Featured Player in Melford's "Without Mercy" Back After Two Year Absence From Studios

Dorothy Phillips, featured screen actress in the George Melford production "Without Mercy," appears on the screen in this picture for the first time in two years.

Two years ago when Allen Houltbar one of the screen's great directors died, Miss Phillips who is Mrs. Holubar in private life, retired.

In speaking of her return Miss Phillips says:

"It required courage to return again. Not that courage was necessary to face the camera, but it required courage to face the familiar surroundings, which recalled a most happy life of work and love."

"It is difficult to stay in retirement," Miss Phillips adds, "life necessitates activity, and regardless of the occupation we must continue to be active. We all have our mission in life and mine seems to be to bring happiness to others. I return to the screen with this sole purpose in mind."

The role portrayed by this famous actress in "Without Mercy" will no doubt come as a distinct surprise to her fans and admirers of old. In this she is given her first opportunity to essay a role entirely foreign to anything she has heretofore attempted. As Mrs. Enid Garth, head of a great London banking establishment, she comes to the screen a middle aged business woman in the world of affairs.

Miss Phillips declares that since her first day as a member of the George Fawcett-Stock Company in Baltimore, Maryland, she has not experienced such a feeling of thrill and satisfaction, as in her present role in "Without Mercy."

In her former characterizations on the screen she has typified the role of perfect American womanhood. In "Without Mercy" she maintains the



DOROTHY PHILLIPS
One Col. Star Cut No. 3

same dominant screen characteristics but with a greater surrounding of mystery. Her general make up, which was consummated without the use of artifices, is also destined to create much comment.

In varying instances throughout the story Miss Phillips is seen in different characterizations. At the outset, she is Mrs. Enid Garth, head of the great Garth banking house. In subsequent instances she is Madame Gordon, head of an underworld banking house; again she is the sought after hostess, and again later she is the mother, who loves and prizes her daughter's affection and happiness above all else in the world.

"Without Mercy," made under the direction of George Melford is due to appear on the screen at the Theatre on _____ for a _____ run. Others in the cast supporting Miss Phillips are Rockcliffe Fellowes, Lionel Belmore, Vera Reynolds, Robert Ames, Patricia Palmer and others. It is a Producers Distributing Corporation release.



Scene from "WITHOUT MERCY"
RELEASED BY
PRODUCERS DISTRIBUTING CORP.

Two Column Scene Cut or Mat No. 3

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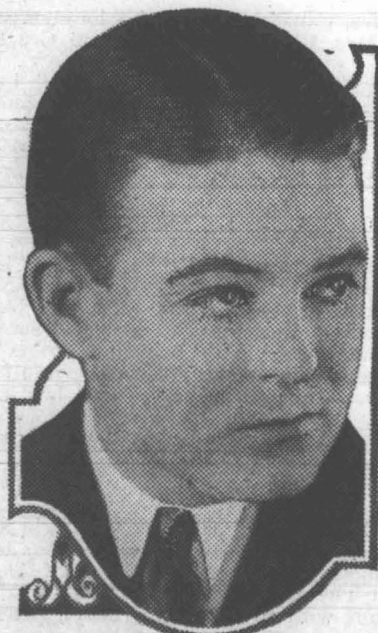
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The story deals with two men in love with the same girl. One of the men, a villainous schemer, at one time wronged the girl's mother. The daughter however, is infatuated with him, and the mother, to save her, is presented with the delicate situation of opening up her past. The series of events that follow, which include a fast and furious struggle by the two men over an election, and a thrilling kidnapping episode in which the real lover proves himself to be indeed a hero and worthy of the girl's hand, make up but a few of the tense dramatic situations which predominate the story.

Dorothy Phillips, Rockcliffe Fellowes, Vera Reynolds, Robert Ames and Lionel Belmore all portray their characters splendidly and with the perfect coordination that goes to make fine screen entertainment.



ROBERT AMES

One Col. Star Cut No. 4



With
VERA REYNOLD
Robert Ames and
Adapted by Monte Katterjohn

from the novel by John Goodwyn
A GEORGE MELFORD PRODUCTION

PRODUCERS DISTRIBUTION CORPORATION

Out of the dim recesses of the terrible past—the agony of suffering at his hands.

Now—today—the same revolting scene but in her place.

How can she shield her from this beast of a man, who has waited the years?

A tremendous drama of great loves and great hates—realism—of love, beautiful in its tenderness.

Here—STANDARD

Four Column Ad. Cut No. 5

FACTS TO KNOW ABOUT "WITHOUT MERCY"

Produced by Metropolitan Pictures, Inc.

Directed by George Melford.

Adapted by Monte Katterjohn.

From the novel by John Goodwyn.

Photography by Charles G. Clarke.

The Cast: Vera Reynolds, Dorothy Phillips, Rockcliffe Fellowes, Robert Ames, Lionel Belmore.

all It Be?

WITHOUT MERCY

With **VERA REYNOLDS**, **Robert Rockliffe Fellowes**, **Robert Ames** and **John Rodwin**.
Adapted by **George Melford** from the novel by **John Rodwin**.
GEORGE MELFORD production

PRODUCERS DISTRIBUTING CORPORATION

terrible past—the man—the whip—the bitter

g scene but in her place—her own daughter.
s beast of a man, who returns to strike after all

yes and great hates—of tragedy, thrilling in its
ss.

STANDARD—Now

mn Ad. Cut]No. 5

WITHOUT MERCY

Rockliffe Fellowes, Robert

An Excellent Herald

You can have an inexpensive and attractive herald printed by using any of the production cuts and copy from any of the ads, the stories or the catchlines.



VERA REYNOLDS

One Col. Star Cut No. 2

mine seems to be to bring happiness to others. I return to the screen with this sole purpose in mind."

The role portrayed by this famous actress in "Without Mercy" will no doubt come as a distinct surprise to her fans and admirers of old. In this she is given her first opportunity to essay a role entirely foreign to anything she has heretofore attempted. As Mrs. Enid Garth, head of a great London banking establishment, she comes to the screen a middle aged business woman in the world of affairs.

Miss Phillips declares that since her first day as a member of the George Fawcett Stock Company in Baltimore, Maryland, she has not experienced such a feeling of thrill and satisfaction, as in her present role in "Without Mercy."

In her former characterizations on the screen she has typified the role of perfect American womanhood. In "Without Mercy" she maintains the

but with a greater surrounding of mystery. Her general make up, which was consummated without the use of artifices, is also destined to create much comment.

In varying instances throughout the story Miss Phillips is seen in different characterizations. At the outset, she is Mrs. Enid Garth, head of the great Garth banking house. In subsequent instances she is Madame Gordon, head of an underworld banking house; again she is the sought after hostess, and again later she is the mother, who loves and prizes her daughter's affection and happiness above all else in the world.

"Without Mercy," made under the direction of George Melford is due to appear on the screen at the Theatre on _____ for a _____ run. Others in the cast supporting Miss Phillips are Rockcliffe Fellowes, Lionel Belmore, Vera Reynolds, Robert Ames, Patricia Palmer and others. It is a Producers Distributing Corporation release.



Scene from ~"WITHOUT MERCY"
RELEASED BY
PRODUCERS DISTRIBUTING CORP.

Two Column Scene Cut or Mat No. 3

PROGRAM READER



ROBERT AMES

1-2 Cut No. 4

Two men want this girl. One wants her for revenge; the other for love. She thinks she loves them both.

Her mother, who watches from the sideline sees in one man her daughter's happiness, and in the other unhappiness and the fulfillment of a hate of an unprincipled schemer. She has the power to direct the girl on the right course.

But to use it, she realizes that it means she must bare her past to her daughter's eyes. She once loved this same man, who now holds her daughter fascinated with his wiles, and she knows him.

How she holds her daughter's love and respect, and yet guides her out of the dangerous channels in which she is floating along with the current, forms the most dramatic incident ever injected into a screen drama. Love and hate each have their turn in "Without Mercy" and the results they accomplish thrill and fascinate.



DOROTHY PHILLIPS

1-2 Cut No. 3

ON THE WAY!!!

Cecil B. DeMille presents

ROD LA ROQUE

in

"THE COMING OF AMOS"

With

Jetta Goudall, Noah Beery, Trixie Friganza

Directed by Paul Sloane

A Continental drama of wealth and convention, love and intrigue that will stir the soul and fascinate the eye.

Unexpected and Surprising Situations Combined In A Powerful Production

In the Arms
of a Man



Who Would
Ruin Her Life

An absorbing drama of love and hate—set in a modern English atmosphere of politics and society.

A crooked politician, playing at love—a beautiful girl, playing at politics. A plot teeming with the unexpected—portraying life and love at its greatest moments.

Made under the direction of the great George Melford with a cast of celebrities including Vera Reynolds, Dorothy Phillips, Robert Ames and Lionel Belmore.

RIALTO Now

One Column Ad. Cut No. 2

A Patron-Pulling
Window Card



CURRENT STORIES

REAL SCENIC EFFECTS IN "WITHOUT MERCY"

Englishmen Argue Over Location
Of Melford's Reproduction

The principal scenes of "Without Mercy," the George Melford Production, presented under the Metropolitan banner which is now playing at the Theatre, are laid in England, in the city of London, and on a huge English country estate.

The London scenes are the background of a close and exciting political battle, while the scenes on the estate form the backing for the equally exciting and dramatic battle of love, which is being waged between two powerful social and political leaders.

These settings, which were built in Hollywood, are most realistic in every detail. During the making of "Without Mercy," a group of British film magnates, who were making a tour of the Western studios, came upon Director Melford taking scenes in and about the estate, and they felt so much at home in the atmosphere that work was suspended for the afternoon so they could be entertained. The director also took them to the set where some streets of London had been erected, and the Englishmen left in a heated argument as to whether one street built there was one or two blocks from Fleet Street, London.

The cast of "Without Mercy," which is released through Producers Distributing Corporation, includes Dorothy Phillips, Rockcliffe Fellowes, Vera Reynolds, Robert Ames and Lionel Belmore.

(Current Notice)

Dorothy Phillips Spans Thirty Years in One Hour

It took Dorothy Phillips exactly one hour to complete a change which represents thirty years in "Without Mercy," George Melford's new production now showing at the Theatre.

Miss Phillips in this instance demonstrates that a girl from being a convincing screen player she is a make-up artist of no mean ability.

From the role of a modern society matron and business executive she goes to the role of an underworld money lender, bent with age and wrinkled beyond recognition. It is one of the many interesting portrayals offered in this picture which features Rockcliffe Fellowes, Vera Reynolds, Robert Ames, Lionel Belmore and a host of other well liked screen players.

Not Worth Powder To Blow It Up

A case of a thing actually being, "Not worth the powder to blow it up," came up during the filming of "Without Mercy," the George Melford Production presented by Metropolitan Pictures, Inc., now playing at the Theatre. In one thrilling scene a river barge is blown to bits by a daring schemer who plans to take the life of a girl who won't

NO ORDINARY SITUATION HERE

Result Of Spectacular Climax
Changes Many Lives

One of the tense dramatic situations which spring up in "Without Mercy," the George Melford Production presented by Metropolitan Productions, made under the direction of George Melford, which is now playing at the Theatre, appears early in the story, when Mrs. Enid Garth returns to her home to find her only daughter in the arms of the man who all but ruined her own life twenty years back.

The man, Sir Melmoth Craven, an unprincipled rogue, has such a hold on the susceptible girl, that the mother realizes how futile ordinary measures will be in the case. Her slightest word will only tend to turn the infatuated girl against her and send her rushing to the arms of the scheming Craven, and to ruin.

This spectacular climax, the mother's decision and the result of her subsequent action in the case plunges the story into a hot-bed of romantic action which keeps a steady pace till the final ending.

"Without Mercy" released through Producers Distributing Corporation, includes in the cast Dorothy Phillips, Rockcliffe Fellowes, Vera Reynolds, Robert Ames and Lionel Belmore.

(Current Notice)

Story Over 1,000 Years Old, Told On Screen

The oldest story ever related, based on a fact which we are compelled to accept as the truth, furnishes the main theme in George Melford's production, "Without Mercy," now playing at the Theatre.

It is a story of conflict between a man and a woman—a most modern version of the initial physical conflict enacted in the Garden of Eden, over a thousand years ago.

In "Without Mercy" the woman controls the financial destiny of London, and the man is the head of a band of renegades.

Dorothy Phillips is the woman and Rockcliffe Fellowes is the man. Others in the cast of this picture, which is released through Producers Distributing Corporation are Vera Reynolds, Robert Ames and Lionel Belmore.

(Advance Notice)

Thrills Aplenty in "Without Mercy"

Among the many thrilling situations depicted in "Without Mercy," which George Melford production will soon be featured at the Theatre are; the explosion of a large ship; the kidnapping of a young lady of wealth, the fight for a lost silver mine in the wilds of the Argentine and the fight between the detectives of Scotland yard and a band of internationally famous underworld operators.

Dorothy Phillips, Rockcliffe Fellowes, Lionel Belmore, Robert Ames,



Scene from "WITHOUT MERCY"
RELEASED BY
PRODUCERS DISTRIBUTING CORPORATION

One Col. Prod. Cut No. 2

Love's Retribution



— directed by
George Melford, with a
featured cast
including Vera
Reynolds, Dorothy
Phillips, Robert Ames
and Rockcliffe
Fellowes.

The story of an innocent girl—a plaything in the hands of a rogue—who would sacrifice her life to gain his own ends.

An age-old story of love in a gorgeous modern setting with a new and surprising climax.

RIVOLI Now

One Column Ad. Cut No. 1

sing Situations A Powerful Romantic Drama



Scene from "WITHOUT MERCY"
RELEASED BY PRODUCERS DISTRIBUTING CORP.

One Col. Prod. Cut No. 2

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RIVOLI Now

One Column Ad. Cut No. 1



Jackson: Dorothy Phillips is the widow of Allen Houllbar, a director and producer of famous pictures until his death two years ago. Since then Miss Phillips has been in retirement from the screen until accepting the leading role in "Without Mercy" under the direction of George Melford.

Jane: Rockliffe Fellowes was born in Ottawa, Canada. His first picture appearance, following a long stage career, was as the villain in "The Regeneration." He is 5 feet 11 inches tall, and weighs 175 pounds. He has a home in Santa Monica, Cal., and another in New Rochelle, N. Y.

A. M. M.: Vera Reynolds began her screen career as an extra in comedy bits. Her first big role was with Gloria Swanson in "The Prodigal Daughter," from which she jumped immediately to featured leading roles. Her success in the film world has been unusual. She is 5 feet 1 inch tall, and weighs 110 pounds. She swims, rides, dances and is an ardent baseball fan.

Harriet: Robert Ames made his first appearance before the public in a stock company in his home town of Hartford, Conn. Later he appeared in several Broadway productions with such stars as Francine Larrimore, Otis Skinner and Ethel Barrymore. DeMille discovered him playing in "Kelly's Vacation" in San Francisco and induced him to turn to the films. Vivienne Segal, of Ziegfeld Follies fame, is his wife.

Lucky: Among famous George Melford productions are "The Sheik," "Friendly Enemies," "The Great Impersonation," "Burning Sands," "Java Head," "You Can't Fool Your Wife," and his latest and greatest "Without Mercy," released through Producers Distributing Corporation, with Vera Reynolds, Dorothy Phillips, Rockliffe Fellowes, Robert Ames and Jane Belmore.



ROCKLIFFE FELLOWES



VERA REYNOLDS

1-2 Col. No 2 1-2 Col. No. 1

Searing—
Cutting—
Burning—

THE WHIP
DESCENDS

**"WITHOUT
MERCY"**



With
VERA REYNOLDS
Dorothy Phillips,
Robert Ames and
Rockliffe Fellowes
Adapted by Monte Katterjohn
from the novel by John Goodwin
A
GEORGE MELFORD
production

RELEASED BY
PRODUCERS DISTRIBUTING
CORPORATION

The same terrible flesh-cutting, soul-searing whip that lashed the mother descends upon the daughter.

Can the mother save her?

A dramatic treatment of impulses and emotions, blended adroitly in a vibrating gesture of intense histrionic art.

NOW **PLAYING REGENT** ALL THIS WEEK

Two Column Ad. Cut No. 3

A
Multi-Colored
Slide That
Brings the
Business



ADVANCE STORIES

Who Would Ruin Her Life

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WITHOUT MERCY

— directed by George Melford, with a featured cast including Vera Reynolds, Dorothy Phillips, Robert Ames and Rockcliffe Fellowes.

PRODUCERS DISTRIBUTING CORPORATION

RIALTO Now

One Column Ad. Cut No. 2

A Patron-Pulling Window Card



One Col. Prod. Cut No. 1

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From the role of a modern society matron and business executive she goes to the role of an underworld money lender, bent with age and wrinkled beyond recognition. It is one of the many interesting portrayals offered in this picture which features Rockcliffe Fellowes, Vera Reynolds, Robert Ames, Lionel Belmore and a host of other well liked screen players.

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FOR A BIGGER BOX-OFFICE

"Without Mercy" suggests a prize contest on justice, mercy or capital punishment.

Tie up with a garage dealer selling shock absorbers for flivvers. Illustrate by window card or demonstration how a small car not equipped with shock absorbers is "Without Mercy," on passengers.

If you are running "Without Mercy" during or near any election, either fraternal or governmental, that is getting local interest, advertise an election at your theatre, or place cards conspicuously as near the places of election as possible, telling the voters to come to the big election in "Without Mercy" after they have voted at their polls.

There is a big election scandal scene in "Without Mercy" and a man is unjustly thrown into prison. Play on this.

Real estate dealers who have any English type houses on their lists would do well to compare them with the English homes in the picture, and tie up advertising by comparing their product with that of the picture. English homes are noted for their comfort, and the ones in "Without Mercy" are exact in every detail.

Tie up with banking institutions. A card in the bank windows to read:
"Old age is
'Without Mercy'
if you did not start a bank
account in your youth

If there is a drive on for funds for some charitable institution, tie up the title of the picture with the movement.

This being the first prominent role enacted by Dorothy Phillips since her retirement, two years ago, it will prove worth while to capitalize on the production which brings her back to the screen.

There are photographs in the set of production stills which can be used advantageously in securing window tie-ups with florists. These are posed with Vera Reynolds.

The criminal thumb-print angle can be exploited by working with the local police department.

mand.

Dorothy Phillips is the and Rockcliffe Fellowes is man. Others in the cast of this ture, which is released through Producers Distributing Corporation are Vera Reynolds, Robert Ames and Lionel Belmore.

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An age-old story of love in a gorgeous modern setting with a new and surprising climax.

RIVOLI Now

One Column Ad. Cut No. 1

"WITHOUT MERCY" IS TYPICAL OF Melford

Director Handles D ate Situations
Without Detract From Plot

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"Without Mercy" will be followed by four more George Melford Productions for Metropolitan, all of which will be released through Producers Distributing Corporation.

His work on "Without Mercy" bears out his reputation as a director with the ability to bring out the utmost of all who come under his guidance, and to handle them in delicate situations without detracting from either the condition to be presented, or the dramatic effects of the actors' interpretation.

"Without Mercy" abounds in situations, piling one upon the other, to the crisis. It is a story presented in detail, and each detail is portrayed in such a manner and with such a clarity, that the whole runs smoothly and imprints itself on the spectator's mind without apparent effort.

Melford has placed Dorothy Phillips in the leading role and surrounded her with a cast which includes Rockcliffe Fellowes, Vera Reynolds, Robert Ames and Lionel Belmore. The picture was released through Producers Distributing Corporation.

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ROCKCLIFFE FELLOWES VERA REYNOLDS

1-2 Col. No 2 1-2 Col. No. 1



GEORGE MELFORD production

RELEASED BY PRODUCERS DISTRIBUTING CORPORATION

The same terrible flesh-cutting, soul-searing whip that lashed the mother descends upon the daughter.


Can the mother save her?

A dramatic treatment of impulses and emotions, blended adroitly in a vibrating gesture of intense histrionic art.

NOW PLAYING REGENT ALL THIS WEEK

Two Column Ad. Cut No. 3

A Multi-Colored Slide That Brings the Business



Without Mercy

VERA REYNOLDS
DOROTHY PHILLIPS
ROBERT AMES
ROCKCLIFFE FELLOWES
GEORGE MELFORD Production
Producers Distributing Corporation

ADVANCE STORIES

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TENSE AND THRILLING ELECTION SCENES

Exciting Moments Vividly Portrayed On Screen

A hard fought and bitterly contested election battle for a seat in the English Parliament, between Sir Melmoth Craven, a villain of the first rank, and John Orme, Margaret Garth's sweetheart, results in Orme's being thrown into prison for violating the election ordinance.

"Without Mercy," the George Melford production presented under the Metropolitan banner, which opens at the _____ Theatre on _____, for a _____ run, depicts the campaign, and the workings of the opposing factions with a realism that immediately begets the onlooker's enthusiasm.

Long preliminary campaign's, political meetings, scenes at the polls and the tense excitement that reigns in opposing camps as the last minute returns come in, when one vote may be the deciding factor; all these carry the spectator along on the edge of his seat, and leave him with a human desire to aid in freeing young Orme of the charges against him.

The novel manner in which he obtains his freedom and clears his name, gives "Without Mercy" one of many claims to its rank among the season's best productions.

In the cast are Dorothy Phillips, Rockcliffe Fellowes, Vera Reynolds, Robert Ames, and Lionel Belmore.

"WITHOUT MERCY" ABOUNDS IN ACTION

Story Of Love And Hate Tense With Emotion

"Without Mercy" the George Melford Production presented by Metropolitan Pictures, Inc., which appears on the screen at the _____ Theatre _____ for a _____ run, is a story of two women, mother and daughter, who have both fallen into clutches of the same man.

The mother, who learned her lesson and luckily escaped him twenty years back, is faced with explaining him and his wiles to her susceptible daughter, who is much enamoured with him.

To do this she suffers her life to be bared to the girl, and proves her case with scars she still bears from his hands. But the man's hold is strong on the girl, who loves him and believes in him.

The subsequent decision of the daughter changes many lives, sends one man to prison, and keeps another man from being elected to the English Parliament, before she sees her error. The story vibrates with action, and is tense with the emotions arising from great loves and hates.

In the cast are Dorothy Phillips, Rockcliffe Fellowes, Vera Reynolds, Robert Ames, and Lionel Belmore. The picture is released through Producers Distributing Corporation.

GIVE A MAN ENOUGH ROPE

Villain in "Without Mercy" Convicts Himself

This is the year wherein screen history is going to be created, not so much by stories in particular, but by individual performances.

And one of the outstanding performances to be reckoned with is that of Dorothy Phillips in "Without Mercy," George Melford's latest production, which will soon be flashed upon the screen at the _____ theatre.

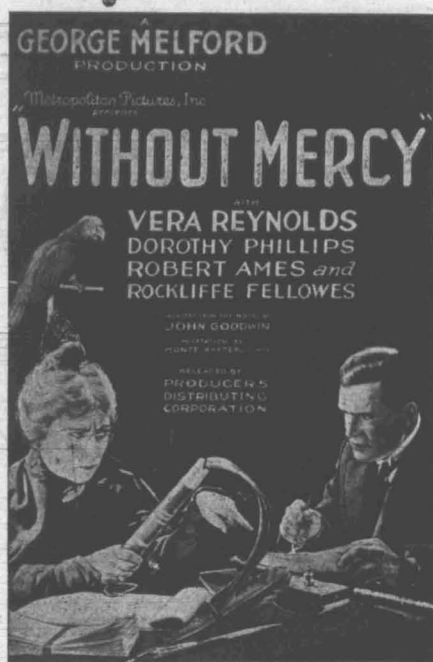
In the story Miss Phillips is called upon to portray three distinct characters. The first a young bride, the second a most unusual business executive as well as a society matron and the third and last, the character of an underworld money lender whose office is located in the Limehouse district of London.

These character studies are effected by Miss Phillips in order to track to earth a renegade who, years before, had whip-lashed her in his efforts to secure the location of a hidden silver mine.

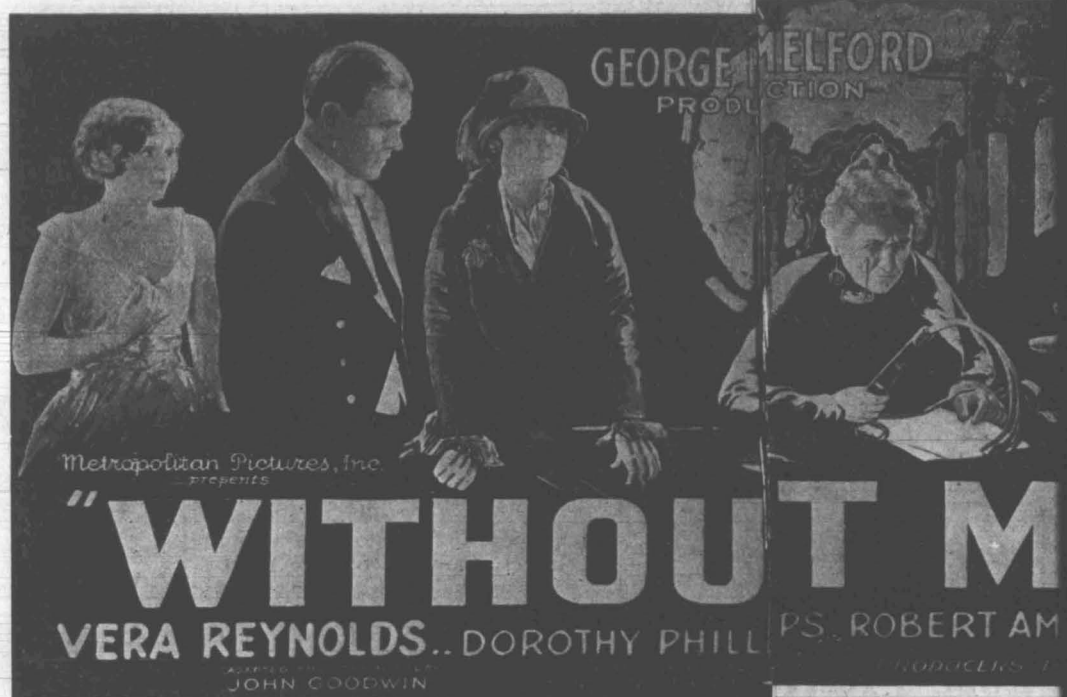
It is in the underworld money lender's office that she finally finds her man and secures evidence that it is really the one she seeks. However, it is not an easy matter to convict him and so she permits him to 'take enough rope' with the ultimate result that he literally 'hangs himself.'

Rockcliffe Fellowes is 'the man.' Lionel Belmore, Vera Reynolds, Robert Ames, Patricia Palmer, Fred Malatesta, Eugene Pallette and Tempe Pigott are also featured in the cast.

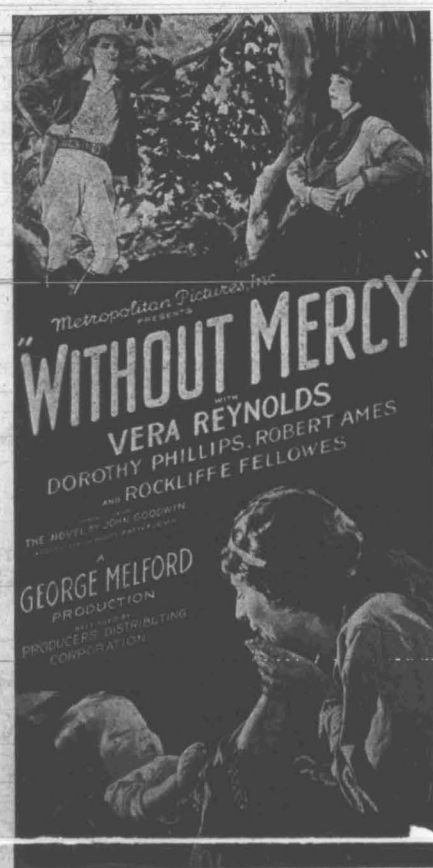
POSTERS WITH



One Sheet Poster 1B

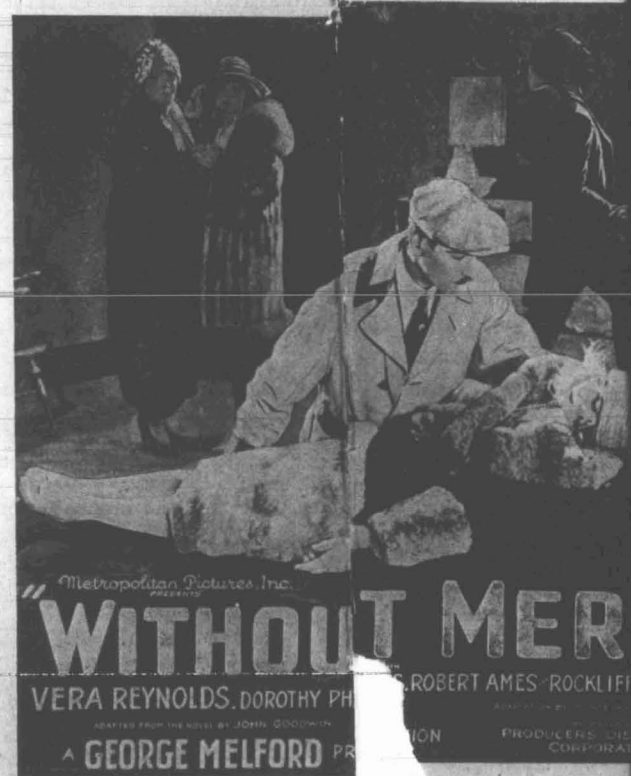


Twenty-four Sheet Poster



Three Sheet Poster 3B

Posters and
Lobby Displays
That Will Bring
Crowds to the
Box-Office



Six Sheet Poster



POST 'EM UP
AND
PACK 'EM IN

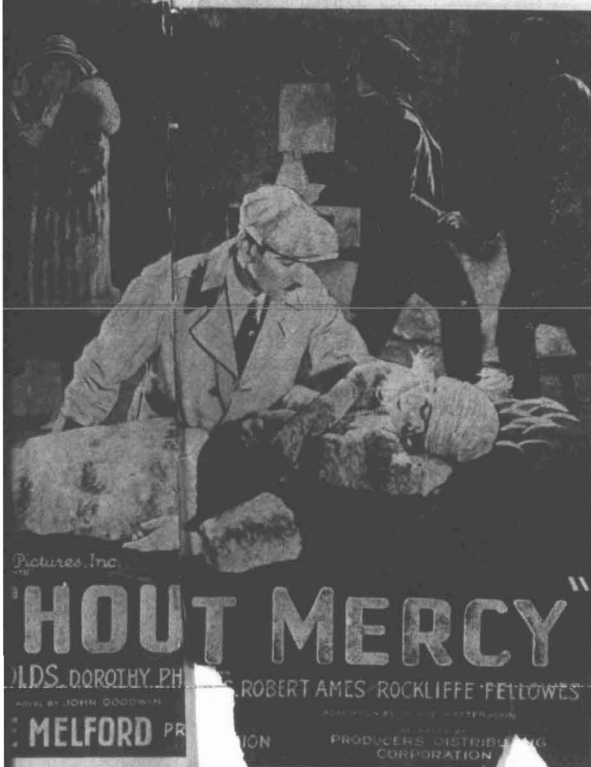
WITH A PUNCH



Twenty-four Sheet Poster



One Sheet Poster 1A



Six Sheet Poster

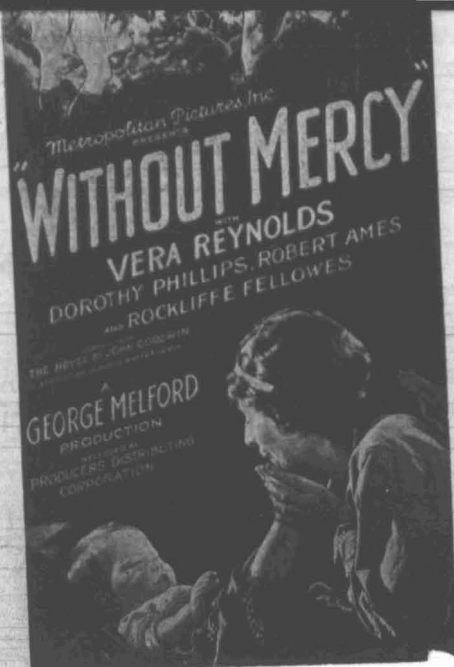
Colorful Action
Scenes Replete
With Thrills and
Gripping
Drama



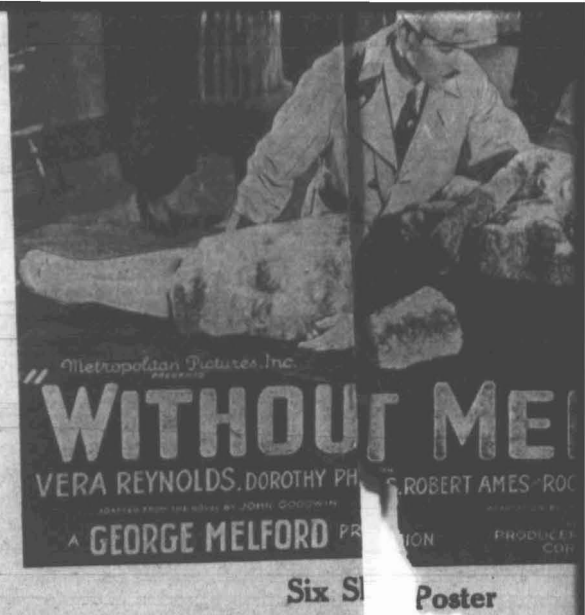
Three Sheet Poster 3A

POST 'EM UP
AND
PACK 'EM IN





Posters and
Lobby Displays
That Will Bring
Crowds to the
Box-Office



Six Sheet Poster



Colored Lobby Card (22" x 28")

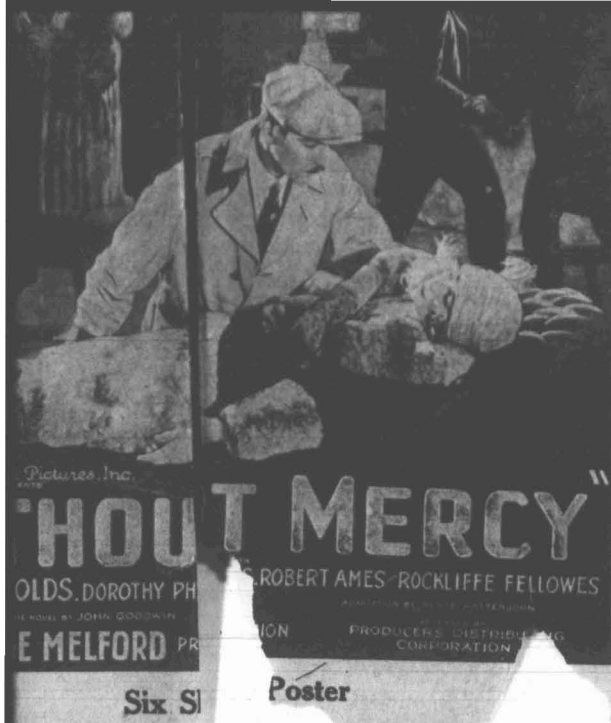
POST 'EM UP
AND
PACK 'EM IN



Set of Eight Colored Lobby Cards

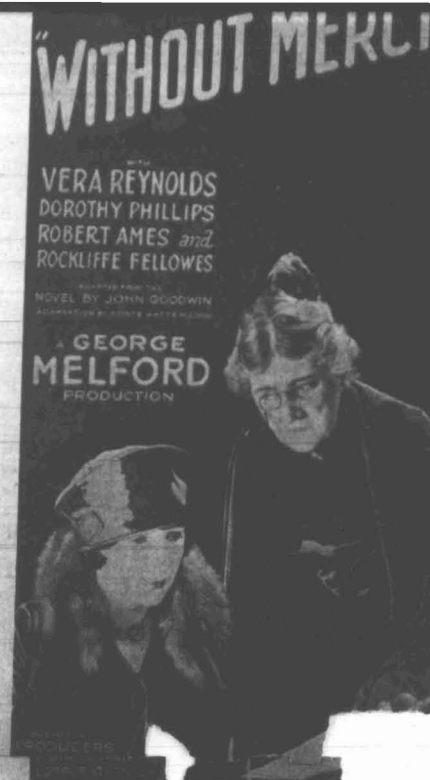


Colored Lobby Card (14" x 22")



Six Sheet Poster

Colorful Action
Scenes Replete
With Thrills and
Gripping
Drama



POST 'EM UP
AND
PACK 'EM IN



Colored Lobby Card (22" x 28")



Colored Insert Card (14" x 36")



Beautiful Lobby Cards (Each 11" x 14")

RECEIVED, CAMERA

JOB NUMBER

CAMERA NUMBER

POSITION/DL

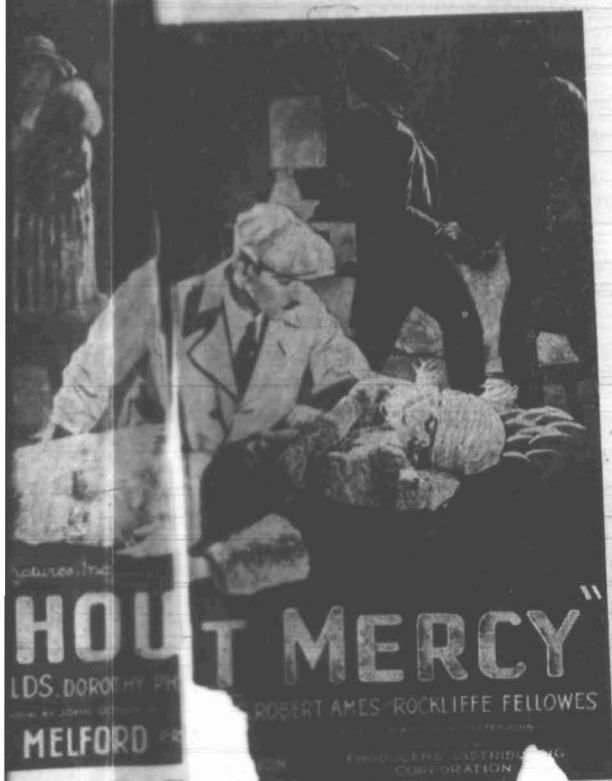
OPERATOR:

REASON FOR REMAKE

REMAKE INSTRUCTIONS

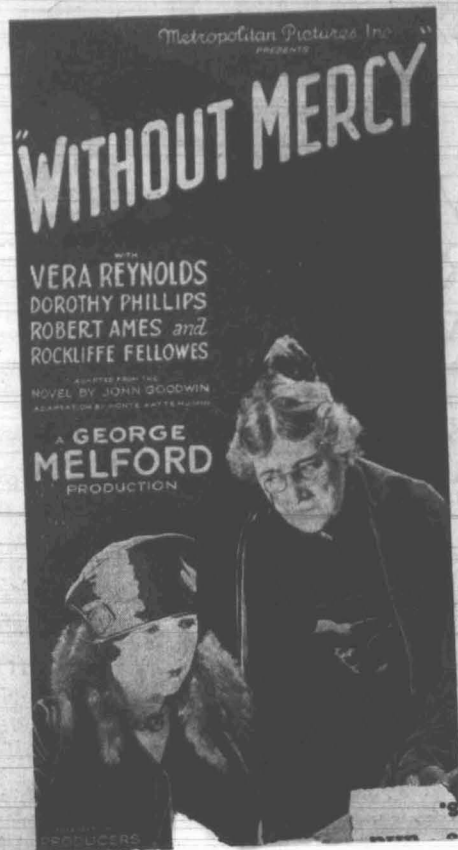
OPERATOR:

LC 25-44 (rev. 1/7)



Six Sheet Poster

Colorful Action
Scenes Replete
With Thrills and
Gripping
Drama



Three Sheet Poster

POST 'EM UP
AND
PACK 'EM IN



Colored Lobby Card (22" x 28")



Colored Art Card (14" x 36")



Beautiful Lobby Cards (Each 11" x 14")

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